



Client Testimonial

When our marketing team first approached me regarding social media, I was completely against it. In the healthcare market, I could not imagine how implementing a blog, Facebook site, LinkedIn, Twitter Account, or any other social media vehicle would ultimately create a cost benefit in our favor. Our team was filled with knowledge from reading articles on the internet, but really wasn't able to convey the major benefits of a truly integrated B2B social media strategy.

Make Good Media was hired to help us understand how these new mediums could be used in our market, define and create buyer personas, and an overall plan for moving forward. Since then, we have not looked back. Jeremy Victor, CEO of Make Good Media, spent an enormous amount of time laying the foundation, researching our market and helping us to identify quantifiable metrics to gauge the success of our efforts.

Make Good Media provided us with knowledge, a plan and skills to effectively launch our Social Media effort. Jeremy's strong business acumen and expertise in marketing and social media have made our entire project a success. We look forward to continuing our relationship to hone our efforts and continue to grow this new facet of our marketing mix.

Matt Otchet | President

Computrition – www.computrition.com

Computrition, Inc. provides innovative foodservice and healthcare software solutions.

Make Good Media is a new media marketing agency helping businesses integrate B2B social media and content marketing with their traditional marketing practices. We help clients blend traditional marketing tactics with the new tools available through the social web to to start relationships, generate demand, and grow using B2B Social Media and Content Marketing. Our expertise lies in our ability to work with you to develop plans that are measurable, executable, and most importantly in alignment with your long-term marketing objectives.

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